

# design leader

Cultivating collaboration and inspiring innovation for people-centered design.

# About me

I'm Cam. I've been drawing and designing anything I could since the age of Microsoft Paintbrush. Design still captivates me and now love passing on that love to others.

I've got a 16 year old son who I love to adventure with. My friends know I have a hard time sitting still and my environment bleeds into who I am and what I make. Always looking to my next adventure to inspire me.

I love what I do whether it's flying down slopes on a board trying to show up all the kids better than me or designing cool apps I want to use with a team I love laughing with.

# How I stay healthy, happy and active







Indulge wanderlust Scuba dive with through adventures the sharks



Tear up Rainbow

Road with my boy



Leave behind signal on a hike



Float Lady Bird Lake on a SUP



Channel my inner Dave Matthews



Learn Italiano to sound cool



Throw around heavy things



Relive the

Jordan days



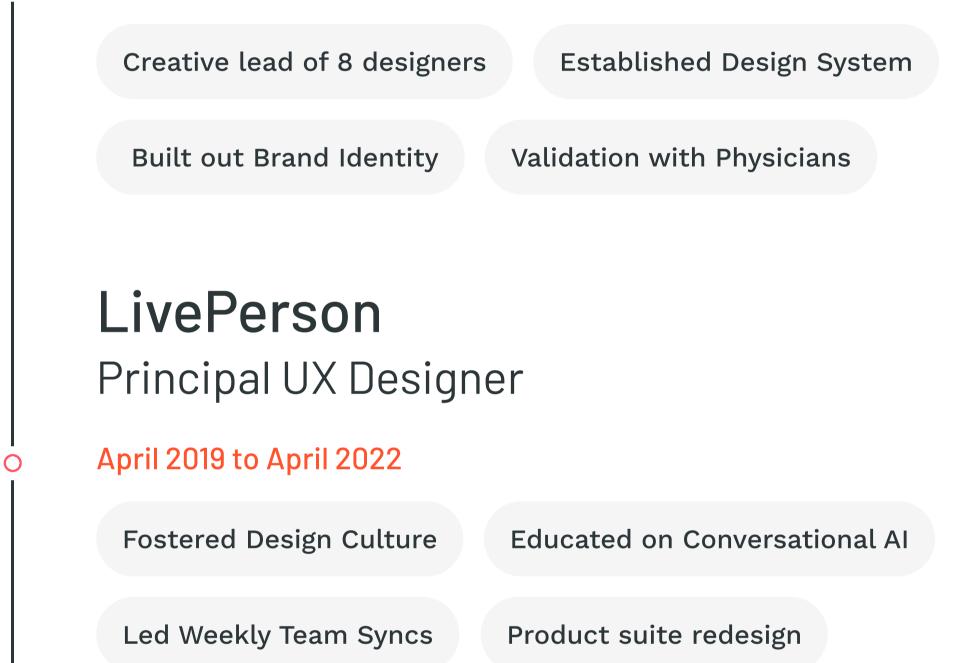
Strive to be Chris Martin

# Where I've been

## Claire Health

April 2022 to June 2023

Sr. Manager of Design



### Conversable

March 2017 - April 2019

Sr. Product Designer

Solo designer over all products Lead to acquisition Created a codeless conversation designer

## Umbel

Sr. Product Designer

February 2015 to March 2017 Brought into redesign product suite Led design Designed for Big Data products

## Chaotic Moon Studios

November 2012 to February 2015

Launched award-winning Dell app

**UI** Designer

Designed for Fox, FX, Univision and American Idol

# What tools I use and where

Figma/Figjam

Adobe Creative Suite

Microsoft Paint, Paint Shop Pro

iOS - mobile, tablet, desktop, tvOS

Android - mobile, tablet, desktop

Responsive Mobile Web

Harness Al to support a first draft

# How Head

### Collaborate

Foster a co-creation culture - no idea starts and stays with one individual. We are on a shared journey of struggle and success.

## **Experiment**

Facilitate a 'yes and' approach, taking a cue from improv, of running with and testing bold and gutsy ideas with curiosity.

### **Empathize**

Listening to other perspectives gives us the opportunity to reveal blind spots and understanding each other nurtures trust.

### Adapt

Poised to pivot, with a flexible, run-with-the-punches approach.

### Advocate

Fight for my team's health, growth, inspiration and innovation.











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